

SPSS for Higher Ed

Leverage the Power of Predictive Analytics at Your School.

IBM Advanced Analytics software can predict with confidence what will happen next so your institution can make smarter decisions, solve problems and improve outcomes.

- Preserve reputation by maintaining strong enrollment rates
- Cut down on money and recruiting resources spent on students unlikely to enroll
- Maintain and increase tuition revenue
- Preserve reputation by maintaining strong enrollment rates

Attract, grow and retain students. Obtain a 360-degree view of your student population. Improve retention and increase recruiting efficiency.

Transform financial processes and management through analytics.

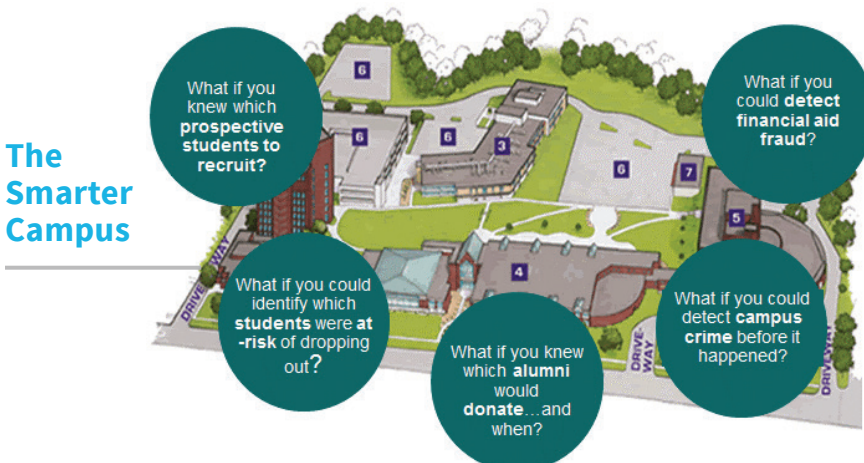
Institutions need to make the best use of their dollars and identify waste or fraud in their operations.

Optimize threat and fraud detection and focusing on security patterns.

SPSS can help detect flaws in your systems and potential breaches and fraud.

Add Analytics to your donor programs. Use SPSS on alumni databases to identify those with greatest donation potential and identify those donors at risk of disengaging.

Create a safer campus. Know where and when campus crime occurs and create proactive monitoring.



The Smarter Campus

Schedule a TechD Campus Roadshow to review the benefits of SPSS!

A discussion and demonstration on how to “Turn Insight into Action” with IBM Advanced Analytics including case studies from leading universities.

For more information on this FREE one-day TechD Campus Roadshow please contact
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Through years of experience and training we supply our clients with solutions that empower them to drive forward and reach their goals. As a Premier IBM Business Partners since 2009, TechD is the single source for end-to-end expertise in IBM solutions for Data Warehousing, Intelligence and Reporting, Performance Management, Custom Software Development and Training.